

# Privacy Policy

## 1. Introduction

At Whelse, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and use our services. By accessing our site, you consent to the data practices described in this policy.

## 2. Information We Collect

### Personal Data:

- **Contact Information:** Name, email address, phone number, and company name when you register or purchase advertising space.
- **Billing Information:** Address and payment details when you make a purchase.

### Usage Data:

- **Device Information:** IP address, browser type, and operating system.
- **Site Interaction:** Pages viewed, time spent on our site, and links clicked.

### Cookies and Tracking Technologies:

- We use cookies to enhance your experience, analyze site usage, and assist in our marketing efforts. You can manage your cookie preferences through your browser settings.

## 3. How We Use Your Information

### To Provide and Manage Services:

- Process transactions and manage your purchases.
- Communicate with you regarding your account or advertising inquiries.

### To Improve Our Services:

- Analyze website usage to enhance user experience.
- Personalize content and advertisements based on your preferences.

### For Marketing and Communication:

- Send newsletters, promotional offers, and updates about our services.
- Notify you of changes to our policies or terms of service.

### Legal and Compliance:

- Comply with legal obligations and protect our rights and interests.

## 4. How We Share Your Information

### With Service Providers:

- Third-party vendors who assist us in operating our website, processing payments, and providing customer support. These providers are bound by confidentiality agreements and cannot use your data for their own purposes.

**For Legal Purposes:**

- When required by law or to respond to legal processes, we may disclose your information to law enforcement or regulatory agencies.

**In Business Transfers:**

- In the event of a merger, acquisition, or sale of assets, your information may be transferred to the new entity.

## 5. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

## 6. Your Rights and Choices

**Access and Update:**

- You have the right to access and update your personal data. Contact us at [info@whelse.nl](mailto:info@whelse.nl) to make changes.

**Opt-Out:**

- You can opt-out of receiving marketing communications from us by following the unsubscribe instructions in our emails.

**Data Deletion:**

- You may request the deletion of your personal data by contacting us. Please note that we may retain certain information as required by law or for legitimate business purposes.

## 7. Third-Party Links

Our website may contain links to third-party sites that are not operated by us. We are not responsible for the privacy practices of these sites. We encourage you to review their privacy policies.

## 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated policy on our website. Your continued use of our services after such changes indicates your acceptance of the new policy.

## 9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Whelse [info@whelse.nl](mailto:info@whelse.nl) +31645816690